



BRANDING

BRAND TOOLKIT

- Corporate Letterhead

CORPORATE LETTERHEAD

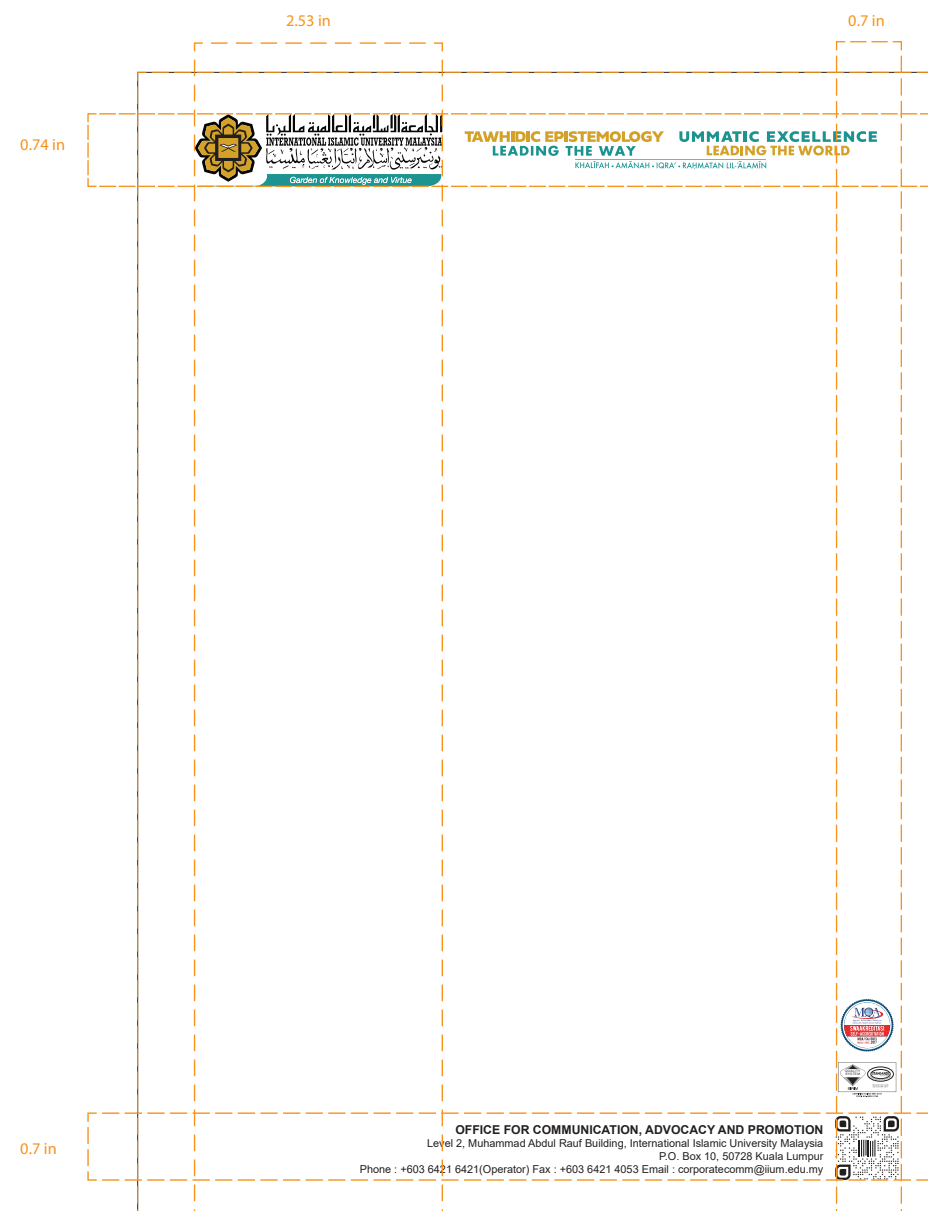
Standard Letterhead (Coloured)

Elements:

1. IIUM Logo
2. IIUM Logotype
3. Leading the Way tagline
4. Awards & Relevant Taglines (as per sample)
5. Editable Details (footer area only)

Layout Size:

A4 (21 cm x 29.7 cm)



CORPORATE LETTERHEAD

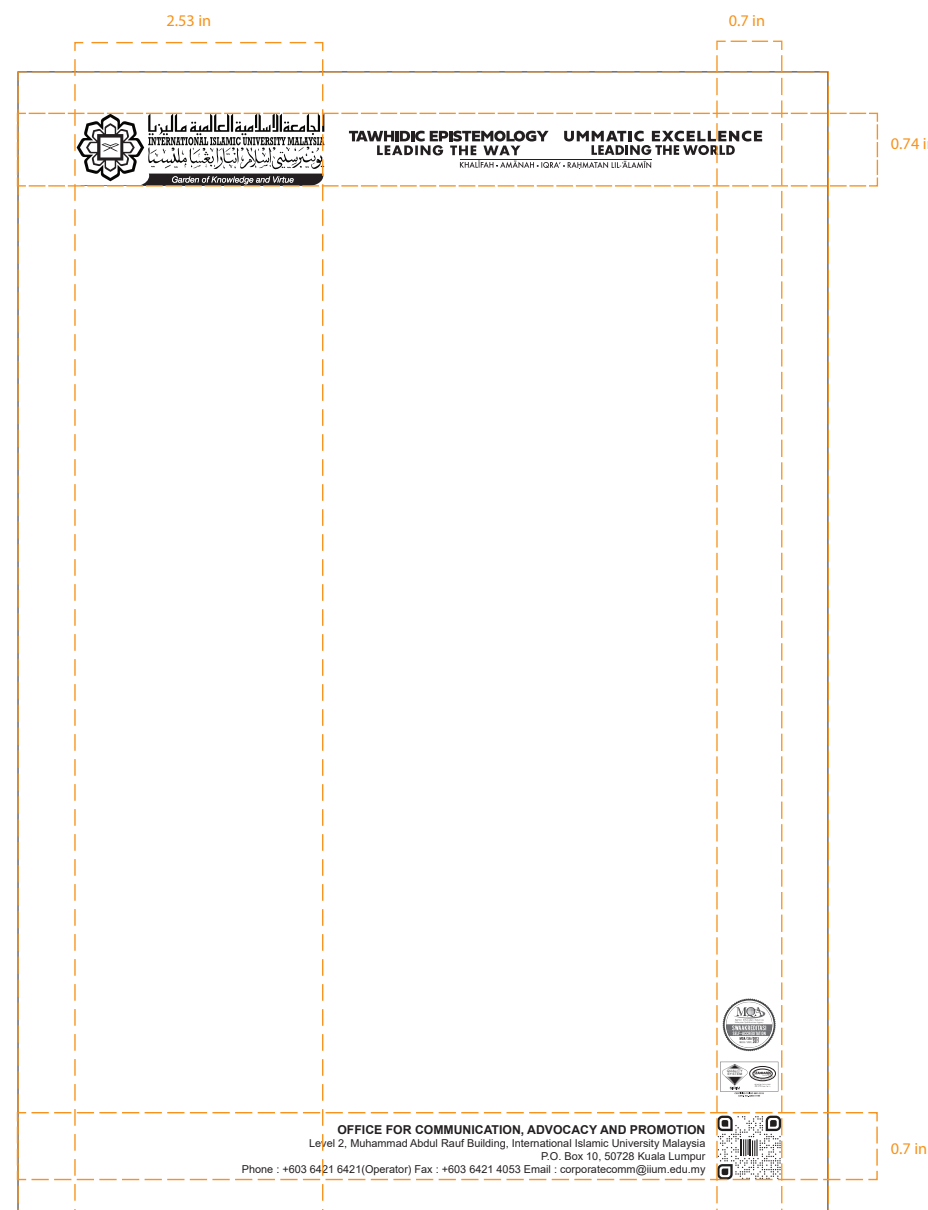
Standard Letterhead (Black & White)

Elements:

1. IIUM Logo
2. IIUM Logotype
3. Leading the Way tagline
4. Awards & Relevant Taglines (as per sample)
5. Editable Details (footer area only)

Layout Size:

A4 (21 cm x 29.7 cm)



Standard Letterhead (Coloured)
& Standard Letterhead (Black &
White)

Header

Office Name
Calibri (body) bold 11 pt

Office Address, Contact & We
Address
Calibri (body) 8 pt

Layout Size:
A4 (21 cm x 29.7 cm)

Footer

