



# BRANDING

## BRAND TOOLKIT

- IIUM Official Logo with Ministry Logo

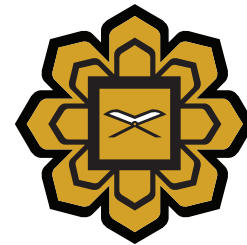
## Official Logo Representation with Ministry Logo

The use of the IIUM logo MUST be placed on the RIGHT if paired with any ministry logo.

Representations of the two logos must be placed side by side in the in the production of any type of graphic work with the logo of the ministry must be Precedence. An example shows the position of the IIUM logo when collaborating with the Government department.



MINISTRY OF HIGHER EDUCATION



الجامعة الإسلامية العالمية ماليزيا  
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA  
يُونَيْبَرِئِيَّتِي إِسْلَامًا إِنْتَارَا إِخْسِيًا مِلِّيْسِيَا  
*Garden of Knowledge and Virtue*



MINISTRY OF HIGHER EDUCATION



**IIUM**  
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

## Official Logo Representation with others Logo

The IIUM logo has been specially designed to complement the logos of clubs, societies, associated research centres, and units during collaborations with government departments.



MINISTRY OF HIGHER EDUCATION



Collaboration with



**TENAGA  
NASIONAL BERHAD**

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