



BRANDING

BRAND TOOLKIT

- Bunting / Banner

PRINTED BUNTING/BANNER DESIGN

Standard Size

Bunting

- 24in (W) x 72in (H)

Banner

- 144in (W) x 48in (H)

Important Elements

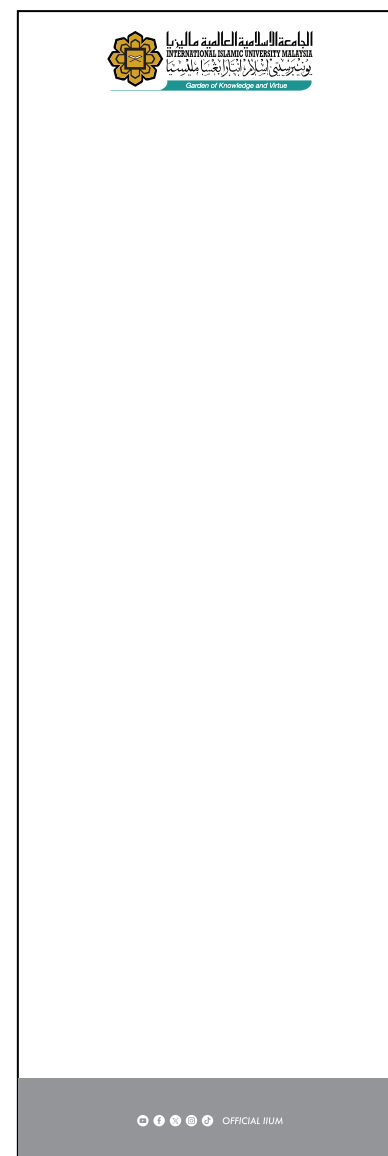
1. IIUM Logo and Logotype

2. IIUM Motto “Garden of Knowledge & Virtue”

3. IIUM Social Media Icons: Official IIUM

OPTIONAL Elements

4. IIUM Tagline (depending on the usage situation in graphic design)



PRINTED BUNTING/BANNER DESIGN (Variations)

Standard Size

Bunting

- 24in (W) x 72in (H)

Banner

- 144in (W) x 48in (H)

Important Elements

1. IIUM Logo and Logotype
2. IIUM Motto “Garden of Knowledge & Virtue”
3. IIUM Social Media Icons: Official IIUM

OPTIONAL Elements

4. IIUM Tagline (depending on the usage situation in graphic design)

