





Version: 00 OCAP02

Revision: 03
Effective Date: 1st November 2023

## INTERNATIONAL MULTI-AWARD WINNING INSTITUTION FOR SUSTAINABILITY

## OFFICE FOR COMMUNICATION, ADVOCACY & PROMOTION FOR CHANGE (OCAP)

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## **IIUM EVENT MANAGEMENT CHECKLIST**

The purpose of the Event Management Checklist is to provide a list of items to assist with the planning process. The Checklist may also include unforeseen needs. Event Manager are encouraged to complete this checklist when planning the event(s) to ensure that all aspects of service are considered. A completed copy should be placed on file along with other documentation pertaining to the event(s).

Event Name	Event Date
Event Venue	Event Time
Event Manager	Event Organiser
Mobile Tel. No.	Mobile Tel. No.
Office Tel. No.	Office Tel No.
E-mail	E-mail

NO	DDE EXTENT	VEC / DEM A DIZC	NO / DEM A DIZC
NO.	PRE-EVENT	YES / REMARKS	NO / REMARKS
1.	SET UP A STEERING COMMITTEE:		
	a) Patron		
	b) Advisor		
	c) Chairperson		
	d) Deputy Chairperson		
	e) Secretary		
	f) Financial Manager		
	g) Coordinator		
	h) K/C/D/I/O Administrative Representative(S)		
2.	SET UP A WORKING COMMITTEE:		
	a) Refreshment		
	b) Safety And Security		
	c) Ceremony Manager		
	d) Registration And Protocol		
	e) Publication, Media And Video		
	f) Technical And Special Tasks		
	g) Entertainment		
	h) Transportation And Accommodation		

NO.	PRE-EVENT	YES / REMARKS	NO/REMARKS
3.	GET ADVISE FROM THE IIUM EVENT TEAM BY		
	ORGANISING A COORDINATION MEETING		
	Services provided by IIUM Event Team:		
	A. OFFICE FOR COMMUNICATION,		
	ADVOCACY &		
	PROMOTION FOR CHANGE (OCAP) to		
	assist or advise on :		
	1. Managing events (Event Management Unit)		
	2. Programme		
	3. Venue layout		
	(Including porch area, restroom, refreshment, group photo and etc.)		
	4. VVIP List		
	(Must include appointed liaison officer from the		
	organiser)		
	5. Dress code		
	6. Audio visual (Audio Visual Unit)		
	7. Media coverage (Media Relations Unit)		
	8. Website & E-billboard promotion or publication,		
	If needed (to liaise with Digital Media Section,		
	OCAP)		
	B. <u>FOOD &amp; SERVICES UNIT/RESIDENTIAL</u> <u>AND SERVICES DEPARTMENT (FSU/ RSD):</u>		
	To assist and advise on food & beverage matters		
	C. OFFICE OF SECURITY MANAGEMENT		
	(OSEM):		
	To assist and advise on security and safety matters		
	D. <u>DAYA BERSIH SDN. BHD. (DBSB)</u> :		
	To assist and advise on logistic matters		
	E. <u>IIUM SULTAN HAJI AHMAD SHAH MOSQUE</u>		
	To advise on matters related to du'a and quran reciters		
	F. <u>IIUM CENTRE FOR INTERNATIONAL</u> <u>ISLAMIC CULTURE (CITRA)</u> :		
	To provide cultural performances by students		
	G. INFORMATION TECHNOLOGY DIVISION		
	(ITD):		
	To provide video conferencing during events with		
	Kuantan, Petaling Jaya and Gambang Campus		
	H. KCDIO		
	1. SPEECH		
	Prepare draft speech for VVIP/VIP and submit		
	to OCAP for proofing 3 weeks before event		
	2. REHEARSAL		
	To conduct rehearsal before event		

NO.	DURING EVENT	YES / REMARKS	NO / REMARKS
1	To ensure all committees are prepared and ready		
2	To ensure all facilities are in working order		
3	To check VVIPS / VIPS seating arrangement & update the salutations for the master of ceremony and VIPS		
4	To facilitate media crew (if any)		
5	To ensure medical & emergency services on stand by		
6	To conduct safety briefing		
7	To welcome all guests (by appointed liaison officers/ushers)		
8	To conduct final inspection to ensure readiness of event venue		
9	To make sure souvenirs for the VIPS are ready (if any)		
10	To organise a photo session (if any)		
11	To ensure refreshments are prepared		
12	To coordinate with OCAP for press conference (if needed)		
13	To distribute survey or feedback forms (if any)		

NO.	POST-EVENT	YES / REMARKS	NO / REMARKS
1	Analyse survey / feedback forms (if any)		
2	Conduct post mortem meeting		
3	Ensure all payments are made to all relevant parties		
4	Acknowledge all members involved in the event for recognition purposes		
5	Submit necessary documentations of event (photos/video recordings/programme summary) to OCAP for events compilation and archiving		

for further inquiries and assistance, please contact:

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