

IIUM VISUAL IDENTITY SYSTEM

Standard Call Card

IIUM Logo & Logotype

Corporate Colors:
Pantone 7716 XGC
Pantone 7555 C

Name:
Front: Montserrat Bold 10 pt
Back: Montserrat Bold 18 pt

Title and Position:
Montserrat Medium 7 pt

Address block text:
Montserrat Regular 6 pt



Front



Back

PANTONE 7555 C

C: 17 R: 213
M: 37 G:159
Y: 100 B: 15
K: 1
HEX: D59F0F

PANTONE 7716 XGC

C: 83 R: 0
M: 23 G: 146
Y: 47 B: 143
K: 2
HEX: 00928F

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